

deal of attention, its papers and discussions being universally quoted. It enjoys the reputation of being one of the most scientific and active organizations in this country. The papers represent advanced thought in both gynecology and obstetrics. At its meetings the results of original research are reported. The discussions are free and spirited, as might be expected, when they are participated in by such men as JOSEPH PRICE, JOSEPH EASTMAN, L. S. McMURTRY, C. A. L. REED, A. VANDER VEER, W. E. B. DAVIS, ROBERT T. MORRIS, JAMES F. W. ROSS, H. W. LONGYEAR, J. D. GRIFFITH, and others equally prominent.

The Association is called to order promptly on time at every session; the members are not restricted to time in debate, and there is a notable absence of the "mutual admiration" element in the discussions.

The profession are cordially invited to attend the meeting by the Chairman of the Committee of Arrangements, DR. J. B. MURPHY.

#### THE AMERICAN PUBLIC HEALTH ASSOCIATION.

This Association which now includes in its membership representatives from the whole of North America, will this year meet in Denver, Colo., October 1, 2, 3 and 4. The Local Committee of Arrangements, of which DR. HENRY SEWALL is chairman, and fifty-three other doctors, two United States Senators, the Mayor, the Governor, the Chief Justice of the State, six Judges, four ex-Governors, a member of Congress, forty-four other prominent citizens and the Ladies' Reception Committee, are the other members, have prepared a very handsome program. The illuminated cover and well executed illustrations are works of art. One can scarcely glance at this elaborate setting forth of the beauties of Colorado, without a desire to attend the meeting, participate in its exercises and see the glorious scenery for which Colorado is famous.

The usual reduction of railway fares has been promised.

## CORRESPONDENCE.

### Is the Journal Too Good?

MARIENVILLE, PA., July 29, 1895.

To the Editor:—The more one sees of THE JOURNAL (big capitals in *The*, please,) the more satisfaction there is in seeing it all, from title page to finis, of the highest order. The profession ought to be proud of it. Personally, I am willing to add 50 per cent. to the annual dues, if necessary, to keep it up to the highest point in medical journalism.

There is a point, however, worth noting. In a conversation with Trustee Dr. E. E. Montgomery, at the Philadelphia meeting, I said the only criticism I heard now about the JOURNAL was that "it was too good." There is more than "something" in that. The JOURNAL wants a big circulation. It can't reach all classes—and there are classes and classes in the profession—by a series of articles that are so good as to be exclusive to all but well posted M.D.'s. The editor, of course, desires to be a lift and help to all that come within

range. In this view, it is worth while considering if a column or two could not be set aside for notes, queries and brief articles on treatment exclusively. This or some other way that will bring the JOURNAL in touch with all classes, or as one might put it, the mass of the profession. However, as things are going now, the man who has a bound volume of the JOURNAL at the end of this year, will have a fund of information that he can't get in any \$7 to \$10 "Practice" on the market, to say nothing of surgery, etc. "Here's to you!" "Palmas qui meruit ferat." Very truly yours,  
S. S. TOWLER, M.D.

### A Way to Increase the Membership.

HUNTINGDON, PA., Sept. 16, 1895.

To the Editor:—Will you please send to my address about twenty-five blank applications for membership in the AMERICAN MEDICAL ASSOCIATION?

It seems to me, if some member, treasurer or secretary of each county medical society would distribute to each member of their society a blank application for membership in the AMERICAN MEDICAL ASSOCIATION, telling them also that in connection with their certificate of membership they would receive a weekly journal of medicine which is second to none in the United States, that there would be a larger ingathering of membership to the ASSOCIATION. It is for this purpose that I desire the blanks, and if you have any surplus copies of the JOURNAL I think I could use them to good advantage. Yours respectfully,  
G. G. HARMAN, M.D.

We have printed the foregoing letter, although it was not intended for publication, as it contains a valuable suggestion for secretaries of societies who desire to help enroll American physicians in the membership of the Great ASSOCIATION.

### Not in the Chromo Business.

SPRINGFIELD, ILL., Sept. 9, 1895.

To the Editor:—I am in receipt of an offer, from a New York firm of medical publishers, which seems to me a stroke of enterprise that you might emulate. They will send me their journal (a weekly like our own) four months free, together with a copy of a standard medical work, price \$5, and will give unlimited credit if I become a subscriber to the aforesaid journal.

Now, will you tell me what earthly show *our* JOURNAL stands in competition with this kind of push?

As one of the stockholders of the JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION I feel that I have a right to protest against your old-fogy methods. You are too conservative and dignified. Haven't you got a chromo concealed somewhere about the premises that you might offer for a new subscriber? Or why not give a bicycle and the JOURNAL free for a year to any one who will take it out of the postoffice?

Possibly you think the JOURNAL worth its subscription price, and undoubtedly it is. But if we are to give it a circulation commensurate with its value we, the present subscribers who are its owners, must do something to counteract these efforts of the medical book publishers to monopolize the periodical field.

If you will send me one or two sample copies each week for a month or so, I will see what I can do among the profession here. And if each of us will do the same, I think we can offset the gift enterprise business pretty effectually.

Yours for our own JOURNAL,

F. W. R.

## BOOK NOTICES.

**Examination of Water for Sanitary and Technic Purposes.** By HENRY LEFFMANN, A.M., M.D., Ph.D. Philadelphia: P. Blakiston, Son & Company. Third Edition. 1895.

Dr. Beam, who was associated with Dr. Leffmann in the publication of the earlier editions, is now permanently residing in